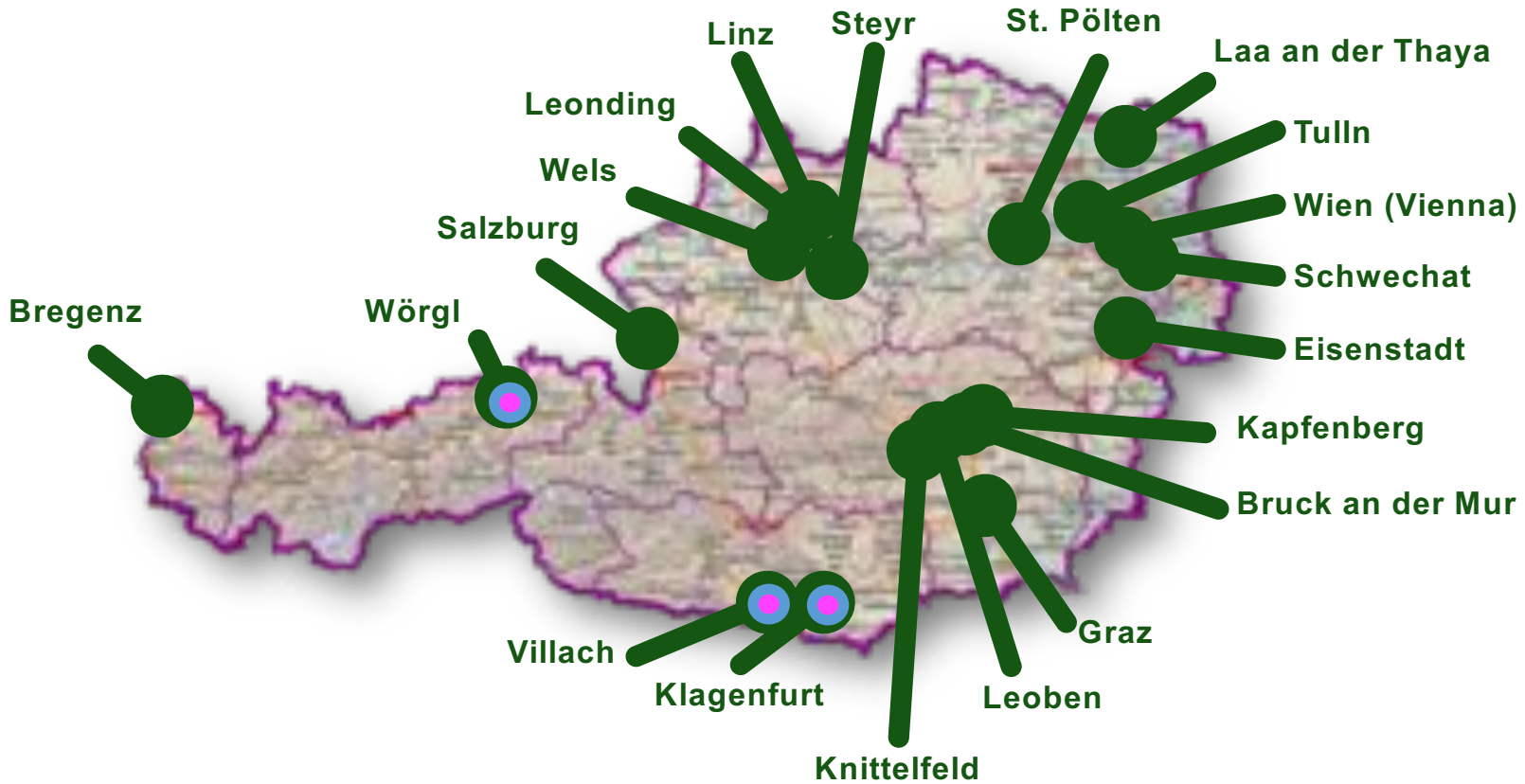


WIR BEWEGEN WAS!

„WE MOVE / CHANGE SOMETHING!“

Healthy Cities Network of Austria: 20 member cities



WIR
BEWEGEN
WAS!

“We move/change something!”

Active mobility of young people in urban areas: using participatory processes and intersectoral dialogue to make the urban environment movement-friendly



Project Cornerstones

- Running from December 2018 to December 2020
- Implemented in 3 member cities in cooperation with one of their youth centres

- Klagenfurt: Mädchenzentrum Klagenfurt
- Villach: ju:Z – Jugendzentrum Villach
- Wörgl: ZONE Wörgl – komm!unity





Main questions

- What ideas / requests / concerns are important to young people concerning “Active Mobility”?
- How can ideas from young people to improve their mobility become integrated into the decision-making of a city?
- How can participatory processes become better implemented on city level?

Kick Off Events: raise awareness

WIR BEWEGEN WAS!



Kick-Off Veranstaltung

WIR BEWEGEN WAS!

Aktive Mobilität von Jugendlichen
in der Stadt Klagenfurt am Wörthersee

27. Juni 2019 | 13.00–15.00 Uhr

Neuer Platz 1, 9020 Klagenfurt am Wörthersee

- Bike Check
- Interaktives Activity Center
- Erfrischungsstation
- Gewinn-Schätzspiel
- Mobilitäts-Check



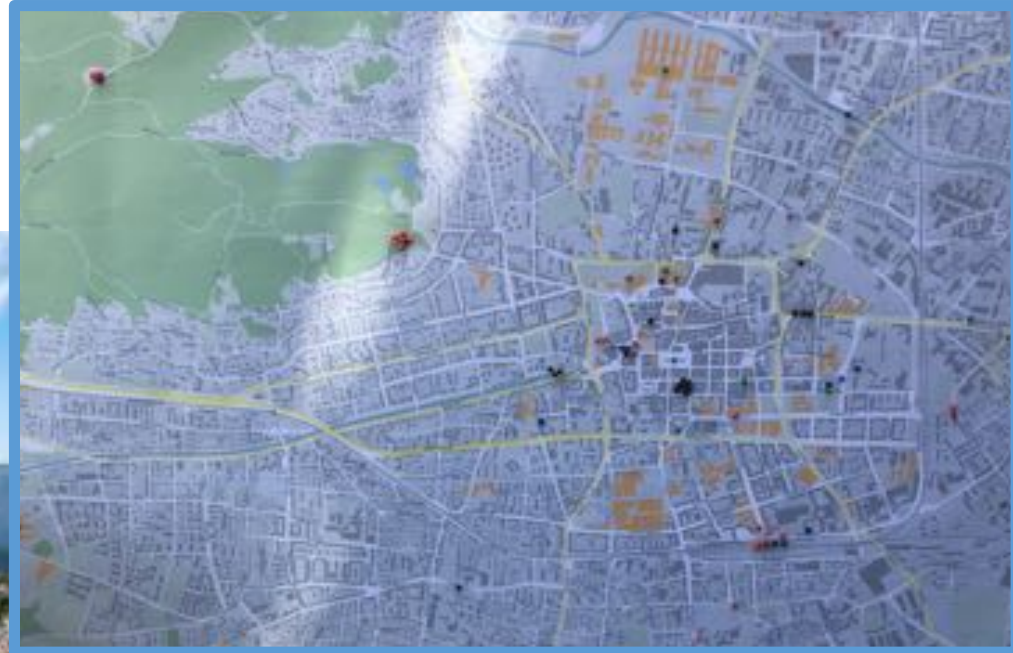
Kick Off Events: raise awareness

WIR
BEWEGEN
WAS!



Survey Phase:

WIR BEWEGEN WAS!



FOTOWETTBEWERB:

DEIN LIEBLINGSORT IN WÖRGL

Fotografiere deinen Lieblingsort in Wörgl und gewinne tolle Preise!



What is wanted for more active mobility?

- A more colourful city
- Attractive space for cycling and walking
- Attractive public space through consumption-free common spaces and WIFI
- Open spaces for leisure activities
- More nature in the city
- Attractivty of public transport,
- If possible short walking and cycling distances

Facilitating communication processes between youth and city representatives



Implementation Phase: setting signs

**WIR
BEWEGEN
WAS!**



Implementation Phase:
feeling at home in public
places

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BEWEGEN
WAS!





Sustainability?

- There are many issues still in discussion in the participating cities (e.g. road safety, feeling safe at night in dim places, improving public transport ...)
- Evaluation shows that city representatives are happy to learn more about the needs of young people
- Youth centres and city representatives have learned to communicate (meaning understanding communication needs of each other better)
- Project outcomes are further discussed and transported (Healthy cities network, Cities Association, Network of open youth work ...)

Guidelines for future projects

WIR
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- Think and act intersectoral - early involvement of stakeholders
- Decision process often needs time and repeated communication
- Facilitate direct communication, if wanted
- Define milestones and communicate, communicate
- Consider equity – not only the loud should be heard



Contact details

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<https://www.staedtebund.gv.at/ausschuesse/ngs/projekte-und-initiativen-des-netzwerks-gesunde-staedte/newsdetails/artikel/wir-bewegen-was/>